



Customer-Led Content on Autopilot

Done-for-you customer stories that resonate. And sell.

Dramatically scale your customer storytelling without sacrificing quality or your customers' experience. Build mutually beneficial relationships with customers while maximizing influence on revenue generation in a single service.

Tap into your customers' experiences in ways competitors won't so you can create high-impact stories your competitors can't.

How it Works

The "on Autopilot" works just how it sounds.

You

- Choose the customers you want to engage for new assets via full interviews or asynchronous question-and-answers
- Gather existing customer materials you'd like to give new life.
- Tell us whether you want audio, video, text or mixed media assets to share with your audience

We

- Develop a list of pre-approved (by you!) questions to share with your customer
- Send the questions via text prompt or email
- Capture responses in video, audio, or text format
- Create and send a first draft in 7-10 business days
- Provide one round of revision based on feedback from you and one for your customer so you can be sure we're capturing your voice and style

	ESSENTIAL	STANDARD	PREMIER
Monthly	\$6,000/mo.	\$8,000/mo.	Custom/Managed Service
Annual Sub (commit yearly, billed monthly)	\$5,800/mo.	\$7,500/mo	Custom/Managed Service
Words per month* (from new or existing interviews/resources)	3,500	5,000	Custom/Managed Service
Customer interviews per month (60 min)	1	Up to 3	Custom/Managed Service

*Customer assets may be net-new or compiled from existing resources. Asset types may include: customer success stories, Q&A blogs, video or audio storyboards, compilation eBooks, and more.

Schedule a consultation today!