



Flex Content Packages

Cost certainty and flexibility in one package? No Way. **Way.**

Choose virtually any type of content to achieve your business goals and get access to our human team and carefully curated tech stack that powers it all.

Choose any combination of written, video, audio, or multimedia assets for whatever campaign or initiative you're running – and change your mind if the demands of your business change too.

	ESSENTIAL	STANDARD	PREMIER
Monthly	\$5,400/mo.	\$6,500/mo.	\$20,000/month
All packages include: Regularly scheduled check-in/strategy call, project management, 2 rounds review all assets, 50% off role-based personalization word count. <i>Subscription pricing available with a 12-month agreement.</i>			
Words per month	4,000	6,500	10,000
Strategy session	1 hour	2 hours	3 hours
SME or customer interview	1 hour	2 hours	3 hours
Tech included	GenAI, Customer/SME remote capture, Role-based personalization	All tech in Essential plus 4k interview capture and text to video	All tech included in Standard plus interactive design
Tech setup fee	\$750*	\$1,250*	\$3,000*
Not included	Interactive eBook/white paper/guide, animated or custom explainer video	Interactive eBook/white paper/guide	N/A



Available Technologies: A few of the tools that help us produce great work.

Not quite what you need? Contact us for a custom content package.

*One-time charge. Client responsible for fee difference when upgrading/changing packages.

**Ask us about video-to-word count conversion