



# SME-Led Content on Autopilot

Fresh, never-before-seen content straight from your experts.

Expert-led mixed media content that speaks your prospects' language without the interview scheduling headaches.

Generate informative content that brings unique insights, opinions, and ideas about business and technology in a fraction of the time and effort.

## How it Works

The "on Autopilot" works just how it sounds.

You	We
<ul style="list-style-type: none"> <li>→ Pick the subjects or topics you want to share with your audience</li> <li>→ Point us to the right experts with the insights and info you want to capture</li> </ul>	<ul style="list-style-type: none"> <li>→ Develop a list of pre-approved (by you!) questions to share with your SME</li> <li>→ Send the questions via text prompt or email</li> <li>→ Capture responses in video, audio, or text format</li> <li>→ Create and send a first draft in 4-6 business days</li> <li>→ Provide one round of revision based on feedback from you and any SMEs so you can be sure we're capturing your voice and style</li> </ul>

	ESSENTIAL	STANDARD	PREMIER
<b>Monthly</b>	\$6,000/mo.	\$9,000/mo.	\$12,500/mo
<b>Annual Sub (commit yearly, billed monthly)</b>	\$5,700/mo.	\$8,250/mo	\$11,250/mo
<b>Words per month</b>	3,000	5,000	7,500
<b>Topics per month</b>	2	5	10
<b>SMEs per month</b>	5	5	5
<b>Audio/video content</b>	✗	●	●

### FINE PRINT

Subjects/topics delivered by the 25th of the previous month | 1 round of edits | No rollover | 4-6 day turnaround

**Don't see what you like? Contact us to create your custom plan.**